

Research Blog Posts

Your words teach other people about important global issues and spark dynamic conversations between students from all around the world.

This is an opportunity for you to speak up and show your point of view!

How many points can you earn?

You can earn **250** points per blog post. The limit is **4** total. But...each post must be on one of the assigned topics below (no repeating!).

How do you earn points?

Submit a short research blog post to us, addressing one of the four topics below.

Requirements

- Blog posts must be between 250 and 500 words
- Please check your spelling and grammar. Take your time and submit your best work!
- Each blog entry must include a title, date, author's name and school name
- Please identify which topic you are writing about for each submission

Topics

Each of your blog posts (up to 4) must address one of the following topics:

1. **Breaking News:** Write a one page press release announcing that significant gains in adaptation have been made in your chosen country/issue. Specifically, how have citizens, NGO's, and governments made it possible?
2. **Adaptation versus Mitigation:** Write an Op-Ed on these two different approaches to combating

climate change. Which "solution" do you think has a more positive impact on human beings?

3. **Return on Investment:** If developed countries implement adaptation strategies now, how will we reduce the financial costs of climate change down the line?
4. **Change a scenario:** go to www.itsgettingpersonal.com. Choose one story of someone who is suffering from climate change and write a letter to them, explaining how you think adaptation could improve their situation.

Writing an Effective Blog Post

Blog posts can range from briefs on breaking news to personal commentary. While you must address one of the topics listed on this page, your personal voice and how you construct your message is very important.

Check out UN Dispatch, the UN Foundation's signature blog: www.undispatch.org

Not only can you find important research information here, but you can see examples of effective research blog posts, especially about global topics.

Also, [Pro Blogger](#) has laid out nine tips for a good blog post. Use them as a checklist and make sure you have at least one other person read your blog post before you submit it. This way you will know if you have accomplished a majority of the following:

1. The headline draws the reader in.
2. A concrete detail or visual illustrates the benefit promised in the headline.
3. The lead (first sentence) expands the theme of the headline.



4. The layout is clear and skimmable.
5. The post covers the topic in a logical sequence.
6. The post is persuasive.
7. The post is interesting to read.
8. The post is believable.
9. The post asks for some action.

Resources

These websites, among many others, will help with your research:

www.un.org

www.undispatch.org

www.unfoundation.org

www.oxfam.org/en/campaigns

www.endpoverty2015.org

wiki.idebate.org

Also, sign up for UN Wire to get daily email updates with news covering the United Nations:

www.unwire.org