



Mashups

A mashup is a video or audio piece that combines files containing any or all of text, graphics, audio, video, photos and animation drawn from pre-existing sources, to create a new derivative work. Get creative and mix together unrelated videos, audio tracks, web components or photos to create a totally new media piece.

What do you create?

Video that combines pre-existing videos, audios and/or photos on Climate Change. Remix them and create a mashup with a strong message based on your team's ideas about obligations to combat climate change.

How many points can you earn?

500 points (limit 4 per school)

How do you earn points?

Submit your mashup to YouTube as a Video Response to the [Global Debates](#) video. Here's how:

1. Join the [Global Debates YouTube Group](#)
2. You will automatically be added to the group and can post your video there
3. Then, submit to The People Speak the URL of your video!

If your school does not allow you access to YouTube, you can submit Google Videos or URLs from your individual websites.

If you are unable to upload a video to any site at all, please [email it to us](#) as an attachment.

What You will Need:

- Kaltura account (create one at: <http://corp.kaltura.com/userzone/index>)

- Enthusiasm
- Willingness

Step 1: Choose a focus

Focus on a particular idea, argument, image, or recording to focus your mashup. What message do you want to send? What story do you want to tell in a creative way? Brainstorm with your team.

Step 2: Get Ideas

Now that you know what story you want to tell about climate change, check out examples of mashups:

- [This is why I'm hot/ Al Gore Mashup](#)
- [Letter to the future president](#)
- [Reggae AIDS Mashup](#)

Discuss some sample mashups with your team:

- What caught your eye?
- Was there a clear message or story?
- What is your story?
- What is the best way to send your message?
- To whom you want to send your message?

Step 3: Create or Gather Media Components

- Search for Climate Change Videos on YouTube or Google
- Search for Climate Change Photos on Flickr

Step 4: Create your Mashup

- Log on to your new Kaltura account
- Click on get a new player
- Click add to this video
- Choose what type of media you want to upload (you can upload videos, images and sounds)
- You can upload videos, audio and images from your computer or import them from popular sites like YouTube and Flickr
- Click on Finish to create your new Mashup



Additional video tutorials

- [How to add video?](#)
- [How to add audio?](#)
- [How to add images?](#)

Step 5: Edit Your Mashup

- [Remixing and Editing](#)
- [Creating a storyboard](#)
- [Editing video clip](#)
- [Editing Images](#)
- [Adding transition to video](#)
- [Saving and Closing](#)

Step 6: Test Your Mashup

Show your mashup to your friends, family, teachers, and others. Ask them what they think you're trying to say. Did your mashup succeed? What could you do better next time?

Step 7: Do It Again!

You can earn points for up to four (4) mashups, so don't stop after one! Use the feedback you got from your test audience to make your next mashup even more powerful.

Get Others Involved

Want to learn more? Check out these websites:

[http://en.wikipedia.org/wiki/Mashup_\(digital\)](http://en.wikipedia.org/wiki/Mashup_(digital))

[http://en.wikipedia.org/wiki/Mashup_\(video\)](http://en.wikipedia.org/wiki/Mashup_(video))

[Mashing for Beginners](#)

[How to Create Mashup](#)